

Video Transcript

How to bucket your money in the Bankwest App

[Scene 1 Introduction] We find Bryce looking happy and scrolling through the Bankwest App on his mobile phone.

Voice Over: This is Bryce. He's all over the latest financial trends including account 'bucketing'.

Lucking, he can manage his money, his way, with the Bankwest App. Here's how it works:

[Scene 2 App Demo] We see Bryce's point of view – his hand is holding his phone with the app demo playing out on screen. We see Bryce's existing accounts. Including his one Easy Transaction Account.

Voice Over: Bryce already has an Easy Transaction Account, so he's good to go.

With the app's features, he can quickly open multiple accounts. And even choose a coloured debit card, so he knows which bucket he's using when he's at the shops.

We switch back to seeing Bryce's point of view - We see his new account in the app, then more appear.

Voice Over: Bryce can open up to 10 Easy Transaction Accounts... one for daily spending, one for emergencies – whatever buckets he likes. And... he can nickname them too.

When he's done nicknaming, Bryce can also 'shuffle' his buckets according to his own priorities.

There you have it...

We cut back to Bryce happily playing with his Bankwest App.

Voice Over: ...with the Bankwest App you could be opening multiple accounts, nicknaming and shuffling in no time. Want to get into 'bucketing' like Bryce?

There's less fussing with your finances with the Bankwest App.