

Video transcript

In Good Company: Approach Services

[Eva:] Our business is built around ideas. When we started the business, we really went out with the mindset that we can change people's lives.

People think and connect in many different ways. We help people and organisations to understand this and communicate better. When I met Sam, we kind of combined my vision with his entrepreneurial can-do attitude. And that worked really well.

It's very rewarding to see people have that light bulb moment. When they understand that any team member has that unique gift to give to the team.

We came across the Bankwest Connect Series very early in our business. Every topic seemed to fit with our biggest obstacle at that time. It is information that you can take straight away and implement in your business.

Setting up a business is quite complicated; there's a lot you need to learn and understand. We found working with Bankwest very beneficial. It actually feels like they're on the journey with us. It's good to have a bank that understands us and helps us to simplify and move forward.

[Voiceover:] Bankwest. Making banking easier by knowing your business, not just your banking.