

Terms & Conditions

Tweet-a-thon for Telethon

1. This promotion commences at 8.00am WST on Wednesday 4th July 2012 and closes at 6:00pm WST on Wednesday 4th July 2012 ('Promotional Period'). Taking part in this promotion constitutes acceptance of these terms and conditions.
2. The promoter of the promotion is the Bank of Western Australia Ltd ABN 22 050 494 454, AFSL / Australian Credit Licence 236872, 108 St George's Terrace, Perth WA 6000 ('Bankwest').
3. Bankwest will donate \$1 to Telethon for every person who submits an original tweet or re-tweet that qualifies under the 'Tweet-a-thon for Telethon' guidelines as listed in these Terms and Conditions. All tweets must be submitted within the Promotion Period hours.
4. Bankwest will donate \$5 to Telethon for every person who submits an original tweet with a photo taken at the Bankwest Place Store, located at 306 Murray Street Perth, WA 6000. The photo must be taken and tweeted between the Promotional Period hours.
5. For the tweet to be valid it must reference both Twitter handles @Telethon7, @Bankwest and contain the hashtag #tweetforkids. All three references must be visible and mentioned for the donation to be honoured.
6. The total amount of the donation from Bankwest to Telethon in association with the 'Tweet-a-thon for Telethon' promotion will be capped at \$20,000AUD.
7. Entry is open to any individual that is eligible to hold a Twitter account and their account falls within the Twitter Terms of Use <https://twitter.com/tos>.
8. The validity of the donation will be based upon the above criteria and judged by a panel of social media experts as nominated by Telethon and Bankwest.
9. Bankwest and Telethon reserve the right to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the promotion.
10. Bankwest and Telethon reserve the right to remove any offensive, irrelevant or disrespectful tweets if determined inappropriate by Telethon and Bankwest social media management.
11. Bankwest and Telethon reserve the right to re-use any material posted into the twitter feed for marketing and promotion purposes on social media, via their websites, emails, print ads and other promotional materials.
12. Bankwest and Telethon reserve the right, at any time, to verify the validity of entries and entrants or and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process or who does not abide by the Twitter rules and policies.
13. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of their rights at any stage does not constitute a waiver of those rights.
14. Incomplete or indecipherable entries will be deemed invalid.
15. No correspondence will be entered into. The promoter's decision is final.
16. Any cost associated with participating in the 'Tweet-a-thon for Telethon' promotion is the entrant's responsibility and is dependent on the Internet or telephone service provider used.

17. Except for any liability that cannot be excluded by law, the Bankwest and Telethon (including their officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference
18. The execution of this promotion is independent of the Twitter network and is not endorsed by the social media platform.